

To learn more about Samsung LFD of to find your nearest partners,
please visit : www.samsunglfd.com

Samsung Electronics Co., Ltd.
Head Office (Suwon, Korea) 416, Maetan-3 Dong,
Yeongtong-Gu, Suwon City, Gyunggi-Do, 443-742, Korea



Samsung Large Format Display



Connect the world with
your business



Samsung Edge LED LFDs

Samsung Edge LED solutions utilize LED lamps around the edge of the panel so the LEDs emit light around the side of the panel. This results in a much thinner screen that requires fewer lamps than conventional LED displays meaning reduced power consumption and less heat generated. Our new range of Samsung Edge LED displays is lighter than previous LFD models yet they offer heavy weight communication solutions for any modern business looking to convey concise marketing or educational messages. The edge type design allows the unique slimness, which means less space is needed for the unit and they can sit flush against the wall giving a more sophisticated stylish look ideal for retail, hospitality, conference and corporate scenarios.

Samsung Direct LED LFDs

At Samsung we've taken everything we've learned from creating impactful visual displays and applied it to our new lineup of Direct LED LFD. Direct LED Displays, the LEDs are situated behind the panel and the light is emitted from behind, this gives a better picture quality and more realistic colours than CCFL based LFDs. Thanks to Direct LED you can enjoy innovation LED technology for less, while the slim and light design, plus low power consumption, means users can enjoy a richer viewing experience.

Samsung CCFL LFDs

Built using industry standard cold cathode fluorescent lamp (CCFL) technology, Samsung CCFL LFDs provide a solid, reliable and economical solution to meet your display needs. Take the hassles out of your communications with a powerful and flexible screen from the Samsung range. Featuring an innovative design that allows for quick and easy video walls and built-in speakers for a full multimedia experience, it will really help your business stand out in a crowd. Providing Full HD resolution at an affordable price, Samsung LFDs delivers your message with power and precision.

Samsung Specialty LFDs

As leader in the visual display market, Samsung understands how important it is to communicate a clear and concise message. That's why Samsung has developed a new specialty line up of customizable LFDs that can be configured to meet your specific business requirements. The Samsung LFD solution is tailor-made to meet the highest standards of almost any business through its slim design, wide range of screen sizes and easy installation, along with paralleled support to help you make the most of your investment for maximum impact.

Bring your vision to life on the big screen

Samsung is the number one name in Large Format Displays(LFD), our new line up of LFDs are the best solution to bring your vision to life on the big screen. Your messages can stand out in a crowd with our fully integrated LFD solutions. An unrivalled combination of design and integration expertise, high quality professional display and audio systems and our experienced professionals all make it happen. These exciting LFDs leverage cutting-edge technology and offer the latest in advanced features available today.



Transportation

Busy airport and train terminals need clear, easy to read displays that can deliver up-to-date, real-time information reliably and efficiently. Samsung's LFD range includes super bright displays to make sure your messages are noticed and with our innovative technology, you can display your messages for 24 hours a day, 7 days a week without any compromise on quality. With our video wall, outdoor and semi-outdoor solutions you can be sure that we have a display to meet your business needs.



Security / Control Tower

Security and control tower environments need reliable, real-time information available 24/7. The Samsung LFDs can display your information 24/7 thanks to numerous durability tests. This allows the LFD to operate efficiently and consistently over longer periods of time without costly servicing and maintenance. While Samsung LFDs can create the ultimate video wall solution combining up to 100 screens in a single display.



Retail

Enhance your customer's in-store experience while driving increased revenue through interactive point of sale and advertising with the latest range of Samsung LFDs. Our range includes state of the art LED technology with innovative features to improve customer engagement while providing you with a cost effective and easy-to-manage solution. Combine a number of displays to create an impressive video wall with minimum hassle.



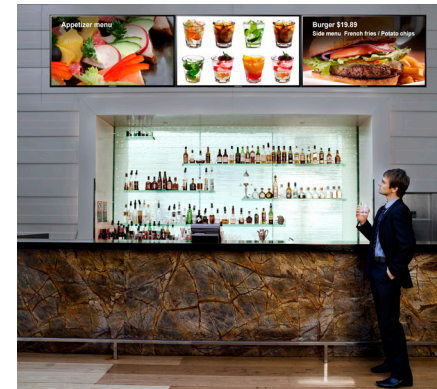
Leisure / Entertainment

Add the wow factor to your business with a Samsung large format display. Enhance your customer's experience, deliver up-to-date corporate messaging and really stand out from the crowd with our latest range. Including state of the art LED technology with innovative features that improve customer engagement while providing you with a cost effective and easy-to-manage solution. Additionally our outdoor and semi-outdoor displays mean your messages can stand out in the crowd whatever the weather or conditions.



Quick Service Restaurants

The Samsung LFD range provides cost effective solutions with innovative features that ensure your messages are displayed clearly and reliably. Reduce the cost of coordinating and printing menus across your chain of outlets, while always ensuring the information provided to your customers is up-to-date. Samsung's LFD range includes super bright displays to make sure your messages are easy to read in all lighting conditions and you can display your messages for 24 hours a day, 7 days a week without the quality your message being compromised.



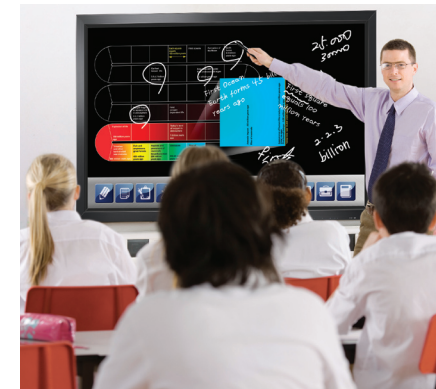
Corporate

Make a powerful statement with a Samsung LFD. Our thin and light displays add a touch of elegance to their surroundings while our improved picture quality really gets your messages across. What's more our lower power consumption means reduced energy costs and you can reduce the amount of heat radiating through the actual display area creating a more efficient environment. Combine up to 100 displays to create an impressive video wall to deliver messages effectively.



Education

Create a more interactive learning environment and really engage your students with a Samsung e-Board. Combining the simplicity of a whiteboard and the power of a computer, the Samsung e-Board is the perfect solution for a wide variety of teaching and presentation challenges. The e-Board is an interactive whiteboard that lets you deliver dynamic lessons, write notes in digital ink, and save your work. And with our wide range of large format displays, Samsung can provide a campus wide solution for your information display needs.








Healthcare / Hospitals







Provide real-time information that can help save lives with the Samsung range of large format displays. Help to educate and train your staff while giving the information they need to aide medical procedures. The Samsung range is cost effective, has lower power consumption and is easy to use and maintain while the enhanced features give you the most cutting-edge technology for your budget.



Mainstream Display

Edge LED		Direct LED		CCFL	
ME	DE	MD	BX	MX	DX
					
ME40A / ME46A / ME55A	DE40A / DE46A / DE55A	MD32B / MD40B / MD46B / MD55B	BX320 / BX400 / BX460	320MX-3 / 400MX-3 / 460MX-3 / 650MX-3	400DX-3 / 460DX-3 / 550DX-3 / 700DX-3 / 820DX-3
<ul style="list-style-type: none"> Resolution : 1920x1080 Inch Option : 40" / 46" / 55" 	<ul style="list-style-type: none"> Resolution : 1920 X 1080 Inch Option : 40" / 46" / 55" 	<ul style="list-style-type: none"> Resolution : 1920 X 1080 Inch Option : 32" / 40" / 46" / 55" 	<ul style="list-style-type: none"> Resolution : 1920 X 1080 Inch Option : 32" / 40" / 46" 	<ul style="list-style-type: none"> Resolution : 1920 X 1080 Inch Option : 32" / 40" / 46" / 65" 	<ul style="list-style-type: none"> Resolution : 1920 X 1080 Inch Option : 40" / 46" / 55" / 70" / 82"
<p>Application</p> <ul style="list-style-type: none"> Stadiums Retail Restaurant, Pubs & Clubs Cinemas, Bowling, Fitness and Leisure centers Hotels, Casinos Museums & Amusement Parks Corporate Education 	<p>Application</p> <ul style="list-style-type: none"> Transportation Security Retail Quick-Service Restaurants Hotels, Casinos 	<p>Application</p> <ul style="list-style-type: none"> Retail Restaurant, Pubs & Clubs Cinemas, Bowling, Fitness and Leisure centers Corporate Education Healthcare (Hospitals) 	<p>Application</p> <ul style="list-style-type: none"> Retail Restaurant, Pubs & Clubs Cinemas, Bowling, Fitness and Leisure centers Education 	<p>Application</p> <ul style="list-style-type: none"> Stadiums Retail Restaurant, Pubs & Clubs Cinemas, Bowling, Fitness and Leisure centers Hotels, Casinos Museums & Amusement Parks Corporate Education Healthcare (Hospitals) 	<p>Application</p> <ul style="list-style-type: none"> Transportation Security Retail Quick-Service Restaurants Hotels, Casinos
<p>Key features</p> <ul style="list-style-type: none"> Edge LED technology Slim and light design Low power consumption Embedded media player MagicInfo Lite: scheduling function, auto play function 	<p>Key features</p> <ul style="list-style-type: none"> Edge LED technology Slim and light design Low power consumption High durability, High brightness Anti-glare panel & bezel 	<p>Key features</p> <ul style="list-style-type: none"> Direct LED technology Low power consumption Narrow bezel Embedded media player MagicInfo Lite 	<p>Key features</p> <ul style="list-style-type: none"> Slim depth design Light weight 	<p>Key features</p> <ul style="list-style-type: none"> High performance optional PC Touch / Protection glass 	<p>Key features</p> <ul style="list-style-type: none"> High durability, High brightness High performance optional PC

Specialty Display

Video Wall			Outdoor		Interactive
UE	UD	UX	Semi-outdoor	Outdoor	TS
					
UE46A / UE55A	UD46A / UD55A	400UX-3 / 460UX-3	SL46B	OL46B	320TS-3 / 400T-3 / 460TS-3 / 650TS-2 / 700TS-3 / 820TS-2
<ul style="list-style-type: none"> Resolution : 1920 X 1080 Inch Option : 40" / 46" 	<ul style="list-style-type: none"> Resolution : 1920 X 1080 Inch Option : 46" / 55" 	<ul style="list-style-type: none"> Resolution : 1920 X 1080 Inch Option : 40" / 46" 	<ul style="list-style-type: none"> Resolution : 1920 X 1080 Inch Option : 46" 	<ul style="list-style-type: none"> Resolution : 1920 X 1080 Inch Option : 46" 	<ul style="list-style-type: none"> Resolution : 1920 X 1080 Inch Option : 32" / 40" / 46" / 65" / 70" / 82"
<p>Application</p> <ul style="list-style-type: none"> Stadiums Retail Restaurant, Pubs & Clubs Cinemas, Bowling, Fitness and Leisure centers Hotels, Casinos Museums & Amusement Parks Corporate 	<p>Application</p> <ul style="list-style-type: none"> Transportation Stadiums Security Retail Hotels, Casinos Museums & Amusement Parks Corporate Education 	<p>Application</p> <ul style="list-style-type: none"> Transportation Stadiums Security Retail Hotels, Casinos Museums & Amusement Parks Corporate Education 	<p>Application</p> <ul style="list-style-type: none"> Transportation Stadiums Retail Restaurant, Pubs & Clubs Quick-Service Restaurants 	<p>Application</p> <ul style="list-style-type: none"> Transportation Stadiums Retail Restaurant, Pubs & Clubs Quick-Service Restaurants Museums & Amusement Parks Healthcare (Hospitals) 	<p>Application</p> <ul style="list-style-type: none"> Corporate Education
<p>Key features</p> <ul style="list-style-type: none"> Edge LED technology Slim and light design Low power consumption Narrow bezel 	<p>Key features</p> <ul style="list-style-type: none"> Direct LED technology Low power consumption Super narrow bezel Digital loop out up to 100 displays 	<p>Key features</p> <ul style="list-style-type: none"> High durability, High brightness Video Wall application Digital loop out up to 100 displays 	<p>Key features</p> <ul style="list-style-type: none"> Super high brightness High durability 	<p>Key features</p> <ul style="list-style-type: none"> Water proof / Dust proof Super high brightness High durability 	<p>Key features</p> <ul style="list-style-type: none"> Touch screen Bright clear, non-glare screen High performance optional PC Multimedia supportive software